



These illustrations are original sketches of genuine Betty Wales models. Each frock bears the Betty Wales label — your guarantee of Quality as well as of Style-Superiority. Let us show them to you before selling starts. Ask us about the gift book, free.



Houghton & Simonds

THE man who wears a suit or overcoat from this store never need apologize for his appearance, nor fear to name the price he paid.

He gets the best there is for the price whether it's \$10 or \$25.

Same conditions apply to Boys' and Children's Suits and Overcoats, from \$2.50 to \$7.50.

Season for Mackinaws is here. Honest material, best models, in plain and fancy patterns, from \$6.50 to \$10 each.

Boys' and children's sizes from \$4.00 to 6.50.

The Bradford and Mackwell Underwear in two-piece and union suits, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00.

Arrow and Hall & Hartwell Shirts, for \$1.00, \$1.25, \$1.50, \$2.00 to \$3.50.

ADLER-ROCHESTER Clothes

Gloves, Neckwear, Hosiery and everything the men and young men need to make up-to-date dress and personal appearance satisfactory both in service and quality.

H. P. Wellman & Co.

PERSONAL.

Miss Frances Cray of Bellows Falls visited relatives in town yesterday.

D. E. McElhinny returned this morning from a few days' business in New York.

Miss Lameille Langworthy of Hinsdale is spending today in town with friends.

Godfrey Crosby has returned to work for E. Crosby & Co., after a few days' vacation.

Mrs. A. N. Sherman of Williamsville is spending the day in town with friends.

D. W. Tenney, who was seriously ill at his home on Walnut street, has recovered and is out again.

Mr. and Mrs. Louis Parmenter went Wednesday to Hartford, Conn., where they will visit Mrs. Parmenter's sister.

Edward Gonyer, who recently returned with Company I, V. N. G., has opened a barber shop on Elliot street.

G. O. Randall of East Dover came yesterday to spend the week-end in the home of his grandson, Walter C. Halladay.

Miss Dora Rohde and Mrs. A. L. Rohde returned this morning from a week's stay in New York and Philadelphia.

Mr. and Mrs. Harold Ransom of Claremont, N. H., are visiting his parents, Mr. and Mrs. N. S. Ransom of Oak street.

Mrs. E. J. Taggart, who had been visiting in town with her parents, Mr. and Mrs. William M. Brown, returned today to her home in Greenfield.

Mrs. John Carroll of Walpole, who visited in Albany, N. Y., and had since spent a week here with her nephew, D. Frank Shea, returned to her home today.

Stanley Fitts of Dartmouth college and guest Donald McDonald of Worcester, Mass., also of Dartmouth, were here over last night on their way today to Princeton to attend tomorrow the Dartmouth-Princeton football game.

Mrs. F. D. Ellis received a telegram this morning from her son, Homer Ellis, saying he sailed last night from Boston on the steamship Cretan for Philadelphia. He will return to Boston next Wednesday. Mr. Ellis is a wireless operator.

GUILFORD CENTER.

Miss Etta Higley has returned from a two-weeks' visit in Brattleboro.

The Ladies' circle will meet in the rooms for quilting Wednesday, Nov. 1.

There will be services in the Universalist church Sunday at 2:30 p. m. by Rev. D. E. Trout.

Boyd Brothers bought a fine Holstein cow at the sale last week. R. C. Ingraham bought two.

D. G. Baker and son, W. C. Baker, Lawrence Martindale and Alfred Mossey were in Springfield last week.

William Fitch went to Springfield Friday, returning Sunday, to attend the dairy show and visit his mother.

Mr. and Mrs. Arthur Wyman were guests at B. A. Whittemore's last week, also Mrs. Cummings of Brooklyn.

Mrs. E. W. Legate and Mrs. Clarence Thomas were guests of Mr. and Mrs. Albert Biddle of Putney Sunday and Monday.

James and Walter Thayer, Arthur Ogden, Arthur Beals and W. E. Higley went in J. H. Thayer's automobile to Springfield Wednesday to attend the dairy show.

Mr. and Mrs. W. D. Monnier and son and Mrs. Monnier's mother, Mrs. Nottingham, returned to their home in Hartford last week, after spending the summer here. Mr. and Mrs. Monnier will return this week Friday for the week-end.

The following is the program for the meeting of Broad Brook Grange to be held Saturday evening: Song by the Grange; reading, Mrs. Minnie Legate; piano solo, Miss Elsie Beals; reading, Mrs. Emma Lyon; short talks by members who attended the National Dairy show at Springfield, Mass.; song by the Grange.

About 40 friends and neighbors met at

Printzess Coats and Suits IN THE New Models



Printzess garments that are up-to-the-minute in style, fabrics and finish are the kind you will see displayed in our garment department.

The suits and coats are just the thing for the woman who is constantly seeking something "just a little different" in the way of outer wearing apparel.

These PRINTZESS garments are assembled in such an extensive array that you will find every smart style represented.



Coats in Mixtures from \$7.98 up to \$19.50
Coats in Wool Velours \$12.50 up to \$35.00
Coats in Silk Plush \$12.50 up to \$50.00
Suits In All the New Fabrics \$12.50 up to \$35.00

A Wonderful Variety of Sweaters

All Offered at Old Prices—Fully 25% Under Today's Prices



Ladies' Angora Sweaters in all the new shades; worth \$8.50. Special at \$6.50

Ladies' Heavy Wool Sweaters. All colors and every size. Very special value. \$3.98 to \$5.98

Ladies' and Misses' Sweaters in lighter weight yarns. Splendid values at \$1.98 and \$2.98

Men's Sweaters at the Right Prices. All sizes. \$2.98 to \$5.98

Boys' Sweaters. Heather mixtures and plain colors, at \$1.98 to \$3.98

Girls' Sweaters in fine and heavy weaves, at \$1.48 to \$3.98

Infants' and Small Child's Sweaters, at 50c to \$1.48



SILK DRESSES

New Satin Dresses in all the new shades; plaited high waist line effects, at \$12.50 to \$25.00

New Taffeta Dresses in many special values, at \$12.50 to \$19.50

Silk Poplin Dresses in misses' sizes; plaited from the yoke. Special at \$6.98

Serge Dresses in all the latest models, at \$7.50 to \$15.00

SHIRT WAISTS

New Crepe de Chine andorgette Crepe Waists. In a wonderful assortment. All the new shades and a great assortment, at \$2.98 to \$4.98

Taffeta Silk Waists in all plain colors, at \$2.98 and \$3.98

New Striped and Plaid Taffetas, at \$2.98 and \$3.98

A Great Special Value. Muslin, voile and striped poplin waists. Many regular \$1.50 values, at 98c



J. E. MANN, Brattleboro, Vt.

MARRIAGES.

In Brattleboro, Oct. 26, by Carl S. Hopkins, Esq., Charles Morton Eaton and Mary Louise Bretton, both of Brattleboro, Mass.

In Brattleboro, Oct. 26, by Carl S. Hopkins, Esq., Alfred Sutherland and Estella Linna Hildreth, both of Keene, N. H.

In Brattleboro, Oct. 26, by Carl S. Hopkins, Esq., William Henry Stedfast and Edith Maria Freeman, both of New Salem, Mass.

BIRTHS.

In Northampton, Mass., Oct. 21, a son to Mr. and Mrs. Florence Ferriter.

The Manufacturer Took the Loss

The other day we bought 167 overcoats for less than the cost of manufacturing them. You know goods are high, but when you have the coin, that's what talks. Here they are, in all the proper shades of the season, and all sizes, from 33 to 48 chest.

They go on sale Saturday Morning.

\$10 Overcoats	\$12 Overcoats	\$15 Overcoats	\$20 Overcoats	\$25 Overcoats
SALE PRICE	SALE PRICE	SALE PRICE	SALE PRICE	SALE PRICE
\$5.90	\$7.85	\$9.75	\$13.95	\$17.50

Goodnow, Pearson & Hunt

AMERICAN BUILDING

OPERATORS OF 13 CASH STORES

BRATTLEBORO, VT.